

# **A Project to Develop Cosmetics Using Materials Originating from the University –Industry-Academia Collaboration Research Using Project Management Studies–**

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This study reports the research and development of cosmetics using materials originating from the university the author belongs to, based on the knowledge and methods of project management. Harvesting wisteria flowers from trellises at various locations around the premises of Fuji Women's Academy (including university and junior/senior high school campus), a university-original 'Wisteria Balm' was developed and produced in collaboration with a cosmetics manufacturer.

For the development and production of this product, with the 100th anniversary of the founding of the Fuji Women's Academy in 2025 in mind, a project to create original university merchandise was proposed. At that time, a student project supported by a company to produce the balm was ongoing. For this reason, this product was discussed as a potential thank-you gift for the donation to the university and this was eventually adopted. Activities in the student project included drafting the basic design, obtaining raw materials, and holding educational workshops for the product. The research team, comprised of faculty and representatives of the collaborating company, engaged in tests for commercialization and studied product development management utilizing the resources of the entire university system. Through these efforts, we expect to explore the potential of industry-academia collaborative research initiated by a social science university.